



# ISBO

**International  
Speed Badminton  
Organisation**

**Become Premium Sponsor  
of the  
Speed Badminton  
World Circus**

# Advertising – Masters Series

**ISBO Speedminton® Dutch Open**



**7. ISBO Speedminton® Hungarian Open**



**ISBO Speedminton® Spanish Open**



**ISBO Speedminton® Danish Open**



**7. ISBO Speedminton® Slovenian Open**



**ISBO Speedminton® Japan Open**



**ISBO Speedminton® Slovakian Open**



**ISBO Speedminton® German Open**



**ISBO Speedminton® Mauritius Open**



And many more venues ... [HERE](#)

# Advertising – Master Series



# Advertising – Masters Series

All Speed Badminton tournaments are classified by an official point system. The world series tournaments are split in categories ranging from 2000 points, 1000 points, 500 points to 250 points.

Each participating country can host one Masters Series Tournament with the value of 1000 points (only five are awarded) respectively 500 points, one junior tournament valuing 500 points and four International Series Tournaments valuing 250 points annually.

Benefits as 1800€ sponsor:

- **Announced on all Masters Series Tournaments**
- **Get advertising in sports fields (banners should be provided by the sponsor)**
- **Presented on the final court (incl. Banner between the courts) and be part of the livestream, watching thousands of people all over the world.**

# Homepage integration



The image shows a screenshot of the ISBO homepage. At the top left is the ISBO logo, which includes a stylized figure of a person playing badminton and the text "ISBO International Speed Badminton Organisation". At the top right, it says "powered by" above the "SPEEDMINTON" logo. Below these is a dark blue navigation bar with white text links: "ISBO", "Game", "Tournaments", "World Rankings", "Rules and Standards", "Education", "Sponsors", "Shop", "Organisation", "Members", "Executives", "Sport manager", "ISBO News", "Minutes", "Press", and "Contact". A black arrow points from the "Sponsors" link in the navigation bar to the main content area. The main content area features a large blue logo of a person playing badminton, followed by the text "ISBO International Speed Badminton Organisation" in a large, bold, blue font. At the bottom right of the main content area, there are four small blue squares arranged horizontally.



**Sponsors**



Extra slider on the ISBO start homepage!

# Nations Cup

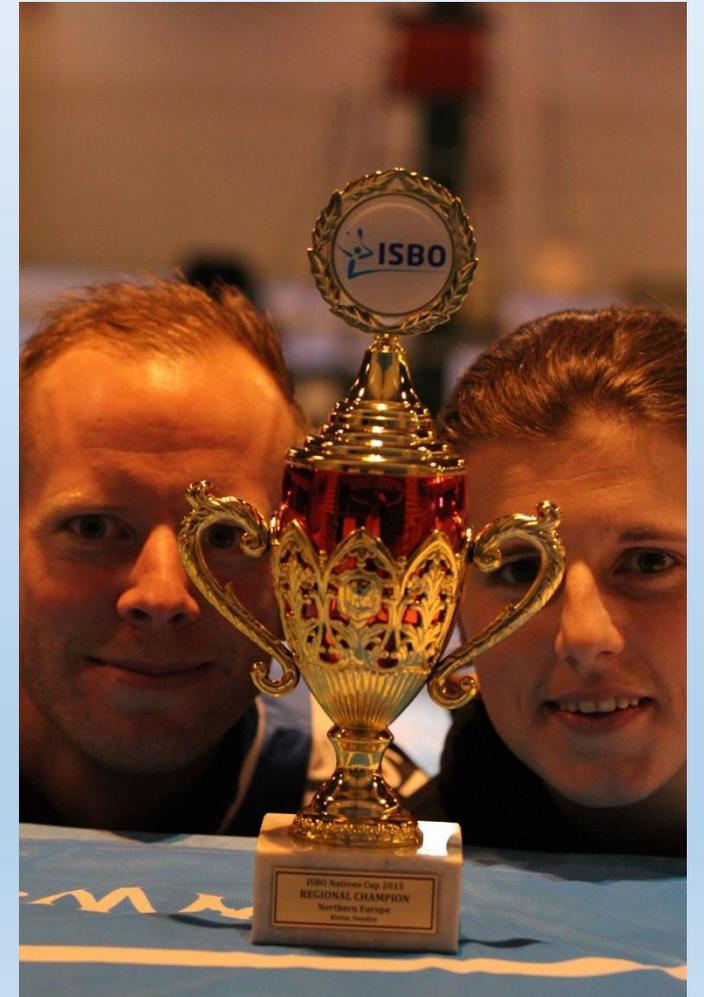
Nations  
cup final  
event



Livestream

Best  
players of  
the world

Advertising and advertising in sports fields at the final nations cup event! The nations cup final take part once a year in which the national teams of each nations compete against each other for the title of the best nation.



## Introduction in quarterly newsletters

All 1800€ Sponsors will be presented and introduced in quarterly newsletters to all ISBO athletes and members.

## Integration in official ISBO press releases

After all Masters Series Tournaments we send a press release to our press contacts. In the cover letter we involve all sponsors and introduce them to all our contacts and partners.

# Summary

## Content of the 1800€ sponsoring packet

For all Masters Series Tournaments: Advertising in sport fields (incl. Special Finalcourt branding for the LIVESTREAM), Announcement via the moderator at the venue, Integration in official ISBO press releases;

Integration on the ISBO website at two places: 1. Start page slider / 2. Announced and introduced within the categorie „Sponsors“ of the fixed main menu on the top of the page

Advertising and advertising in sports fields at the final nations cup event (incl. special Finalcourt branding for the LIVESTREAM).

Presentation and introduction in quarterly newsletters to all ISBO athletes and members (01.03. / 01.06. / 01.09. / 01.12).

# Want more?

Want more? Become main sponsor of the ISBO -> named on the trikots of top players, name sponsor from the biggest events, part of the announcement template for all tournaments, and much more ... -> Contact the sport manager from the ISBO Daniel Gossen: [gossen@isbo-speedbadminton.com](mailto:gossen@isbo-speedbadminton.com)



## CONTACT

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