Become Premium Sponsor of the Crossminton World Circus

SPEED BADMINTON is CROSSMINTON since 1 January 2016
Advertising – Masters Series

- ISBO Speedminton® Dutch Open
- ISBO Speedminton® Danish Open
- ISBO Speedminton® Slovakian Open
- ISBO Speedminton® German Open
- 7. ISBO Speedminton® Hungarian Open
- 7. ISBO Speedminton® Slovenian Open
- ISBO Speedminton® Spanish Open
- ISBO Speedminton® Japan Open
- ISBO Speedminton® Mauritius Open

And many more venues ... HERE
Advertising – Master Series

LIVESTREAM

More than 5000 players participating from more than 30 nations

Advertising in sport fields, special branding on the center court

Thousands of visitors

Anouncement via the moderator at the venue

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Thousands of visitors
All Crossminton tournaments are classified by an official point system. The world series tournaments are split in categories ranging from 2000 points, 1000 points, 500 points to 250 points. Each participating country can host one Masters Series Tournament with the value of 1000 points (only five are awarded) respectively 500 points, one junior tournament valuing 500 points and four International Series Tournaments valuing 250 points annually.

Benefits as 1800€ sponsor:

- **Announced on all Masters Series Tournaments**
- **Get advertising in sports fields (banners should be provided by the sponsor)**
- **Presented on the final court (incl. Banner between the quares) and be part of the livestream, watching thousands of people all over the world.**
International Crossminton Organisation

VISIT US ON FACEBOOK
Sponsors

Official sponsor list of the ICO. If you wanna become a sponsor find here two sample packages (Package 1 / Package 2). Feel free to contact us for more information: info(at)crossminton.org.

Main Sponsor - Speedminton GmbH

Speedminton® is the official main sponsor of the ICO since founding of the federation 2011. The company developed the sport and supports Crossminton (former Speed Badminton) non-profit organisations all over the world with funds, discounts for all products, manpower for the biggest events and much more.

2002 the Speedminton GmbH was founded in Berlin Kreuzberg by a group of players. The idea of a more windstable racket game was transferred into an entirely new sport. Speedminton® began marketing their first game sets in 2003. Nowadays Speedminton® works with official partners in more than 30 countries all around the world, in 2012 Speedminton® Sporting Goods Inc. was founded in California.

The worldwide patented Speedminton® birdie is called Speeder®. Speeders are the only Crossminton shuttles not produced in China but 100% manufactured in Sachsen/Germany using only high end Swiss synthetics and other recyclable materials. The Speeder® is the only ICO certified birdie and is exclusively used at all ICO tournaments worldwide.
The activity of the ICO is based mainly on volunteer work and support.

All registered members have the opportunity to participate in events and games organized by the ICO.

Furthermore, they are entitled to participate in the Assembly Delegates, which is the highest institution of the ICO. The executive institution of the ICO is the Executive Board, which is responsible for the general and current management of the federation.

The ICO pursues recognition by international umbrella sports organizations, e.g., the IOC.
Nations Cup

Advertising and advertising in sports fields at the final nations cup event! The nations cup final take part once a year in which the national teams of each nations compete against each other for the title of the best nation.
Introduction in quarterly newsletters

All 1800€ Sponsors will be presented and introduced in quarterly newsletters to all ICO athletes and members.

Integration in official ICO press releases

After all Masters Series Tournaments we send a press release to our press contacts. In the cover letter we involve all sponsors and introduce them to all our contacts and partners.
## Summary

### Content of the 1800€ sponsoring packet

For all Masters Series Touranments: Advertising in sport fields (incl. Special Finalcourt branding for the LIVESTREAM), Announcement via the moderator at the venue, Integration in official ICO press releases;

Integration on the ICO website at two places: 1. Start page slider / 2. Announced and introduced within the categorie „Sponsors“ of the fixed main menu on the top of the page

Advertising and advertising in sports fields at the final nations cup event (incl. special Finalcourt branding for the LIVESTREAM).

Presentation and introduction in quarterly newsletters to all ICO athletes and members (01.03. / 01.06. / 01.09. / 01.12).
Want more?

Want more? Become main sponsor of the ICO -> named on the trikots of top players, name sponsor from the biggest events, part of the announcement template for all tournaments, and much more ... -> Contact the sport manager from the ICO Daniel Gossen: gossen@crossminton.org
CONTACT
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