



**Become 500€ Sponsor
of the
Crossminton
World Circus**

SPEED BADMINTON is CROSSMINTON since 1 January 2016

Advertising – Masters Series

ISBO Speedminton® Dutch Open



7. ISBO Speedminton® Hungarian Open



ISBO Speedminton® Spanish Open



ISBO Speedminton® Danish Open



7. ISBO Speedminton® Slovenian Open



ISBO Speedminton® Japan Open



ISBO Speedminton® Slovakian Open



ISBO Speedminton® German Open



ISBO Speedminton® Mauritius Open



And many more venues ... [HERE](#)

Advertising – Master Series



Advertising – Masters Series

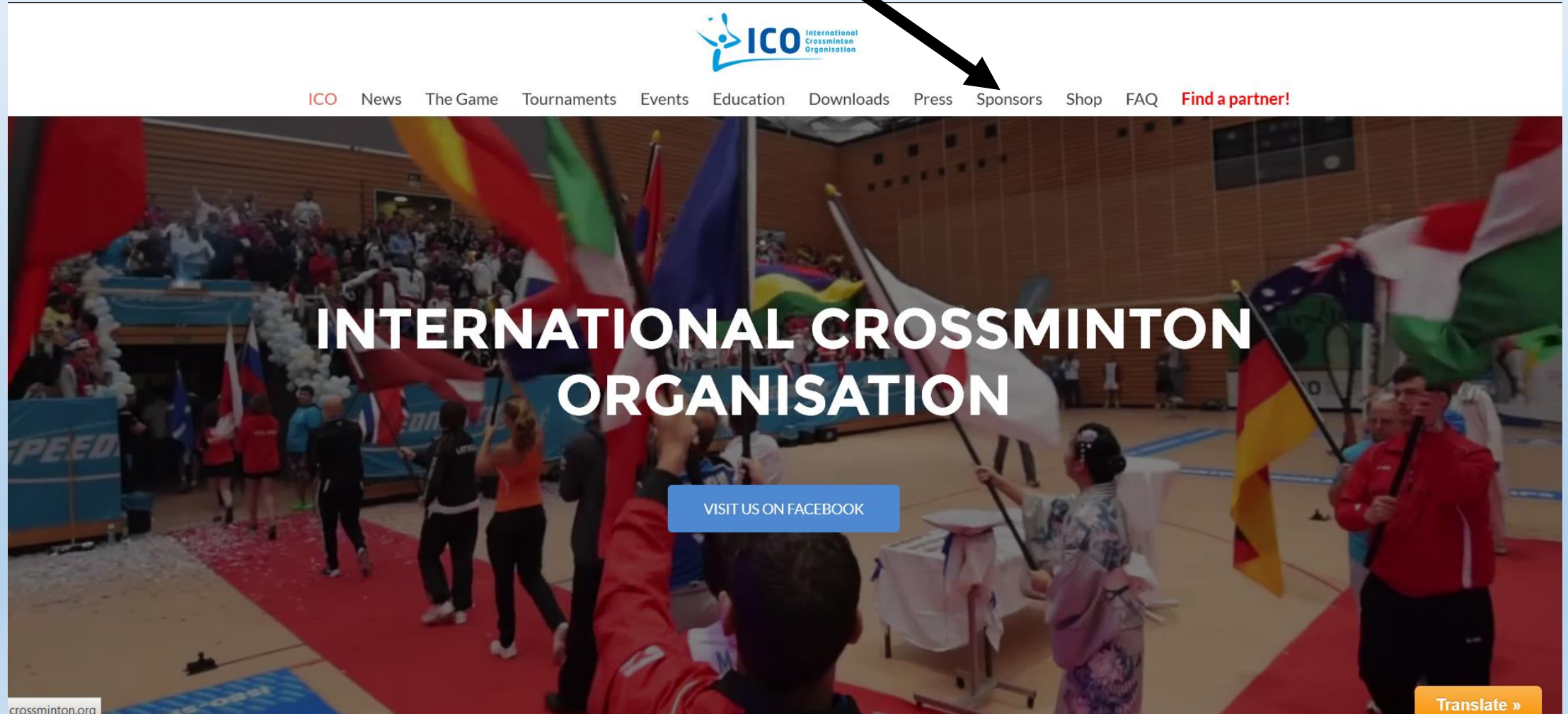
All Crossminton tournaments are classified by an official point system. The World Series Tournaments are split into categories ranging from 2000 points, 1000 points, 500 points to 250 points.

Each participating country can host one Masters Series Tournament with the value of 1000 points (only five are awarded), respectively 500 points, one junior tournament valuing 500 points and four International Series Tournaments valuing 250 points annually.

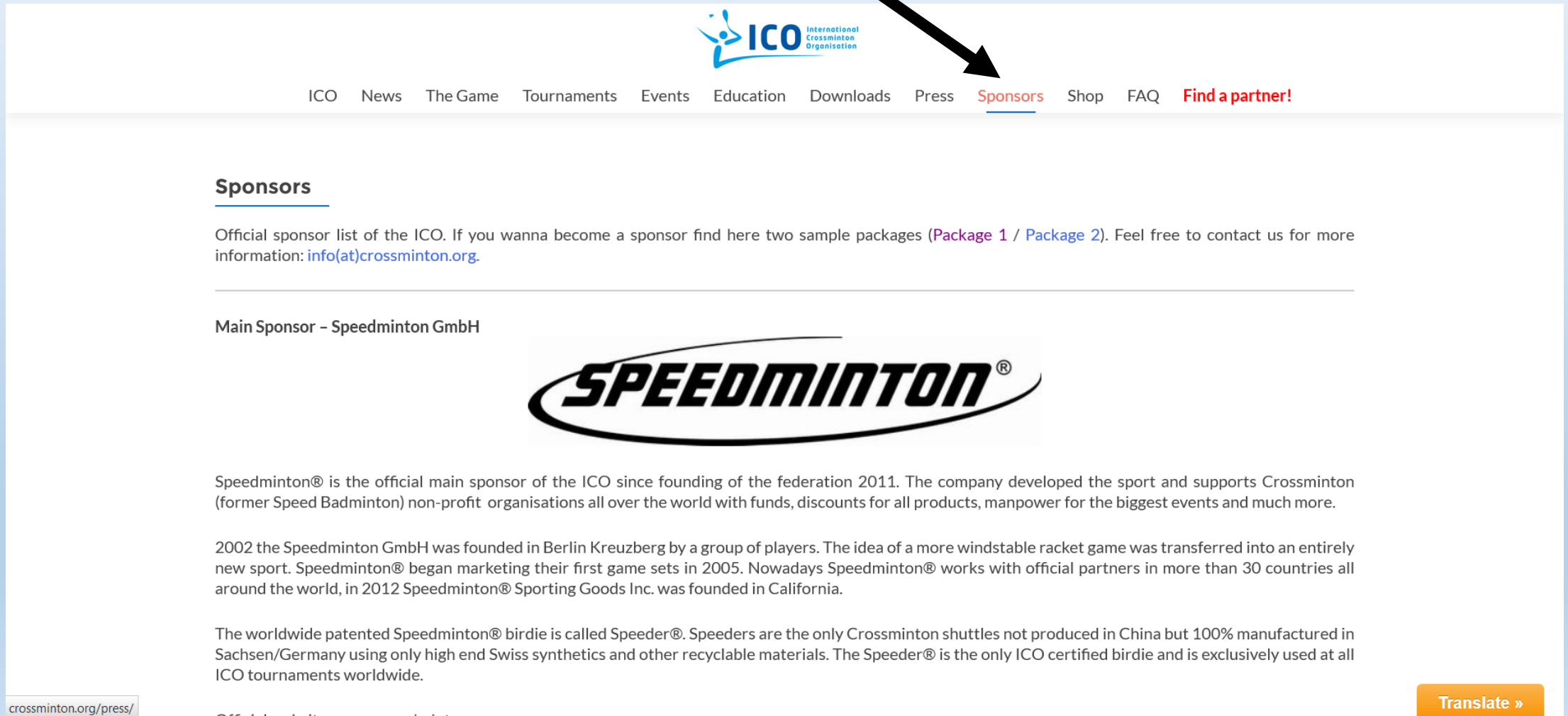
Benefits as 500€ sponsor:

- **Announced on the five biggest Masters Series Tournaments**
- **Get advertising in sports fields (banners should be provided by the sponsor)**
- **Presented on the final court and be part of the livestream, watching thousands of people all over the world.**

Homepage integration



Homepage integration



The screenshot shows the homepage of the International Crossminton Organisation (ICO). At the top, there is a navigation menu with links: ICO, News, The Game, Tournaments, Events, Education, Downloads, Press, **Sponsors** (highlighted with a red underline and an arrow from the title), Shop, FAQ, and Find a partner! Below the navigation menu, the 'Sponsors' section is titled 'Sponsors' and contains the following text: 'Official sponsor list of the ICO. If you wanna become a sponsor find here two sample packages (Package 1 / Package 2). Feel free to contact us for more information: [info\(at\)crossminton.org](mailto:info(at)crossminton.org).' Below this text, there is a horizontal line, followed by the text 'Main Sponsor – Speedminton GmbH' and the Speedminton logo. The logo consists of the word 'SPEEDMINTON' in a bold, italicized, sans-serif font, with a registered trademark symbol (®) to its upper right, all enclosed within a black oval swoosh. Below the logo, there are three paragraphs of text: 'Speedminton® is the official main sponsor of the ICO since founding of the federation 2011. The company developed the sport and supports Crossminton (former Speed Badminton) non-profit organisations all over the world with funds, discounts for all products, manpower for the biggest events and much more.', '2002 the Speedminton GmbH was founded in Berlin Kreuzberg by a group of players. The idea of a more windstable racket game was transferred into an entirely new sport. Speedminton® began marketing their first game sets in 2005. Nowadays Speedminton® works with official partners in more than 30 countries all around the world, in 2012 Speedminton® Sporting Goods Inc. was founded in California.', and 'The worldwide patented Speedminton® birdie is called Speeder®. Speeders are the only Crossminton shuttles not produced in China but 100% manufactured in Sachsen/Germany using only high end Swiss synthetics and other recyclable materials. The Speeder® is the only ICO certified birdie and is exclusively used at all ICO tournaments worldwide.'

crossminton.org/press/

Translate »

The activity of the ICO based mainly on volunteer work and support.

All registered members have the opportunity to participate in events and games organized by the ICO.

Furthermore they are entitled to participate in the Assembly Delegates, which is the highest institution of the ICO. The executive institution of the ICO is the Opens internal link in current windowExecutive Board, which is responsible for the general and current management of the federation.

The ICO pursues for recognition by international umbrella sports organizations e.g. IOC.



Please visit out great sponsors



Dipl.-Ing. Ulrich Burkhardt
Sachverständiger im Bauwesen



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Extra slider on the
ICO start homepage!

Nations Cup

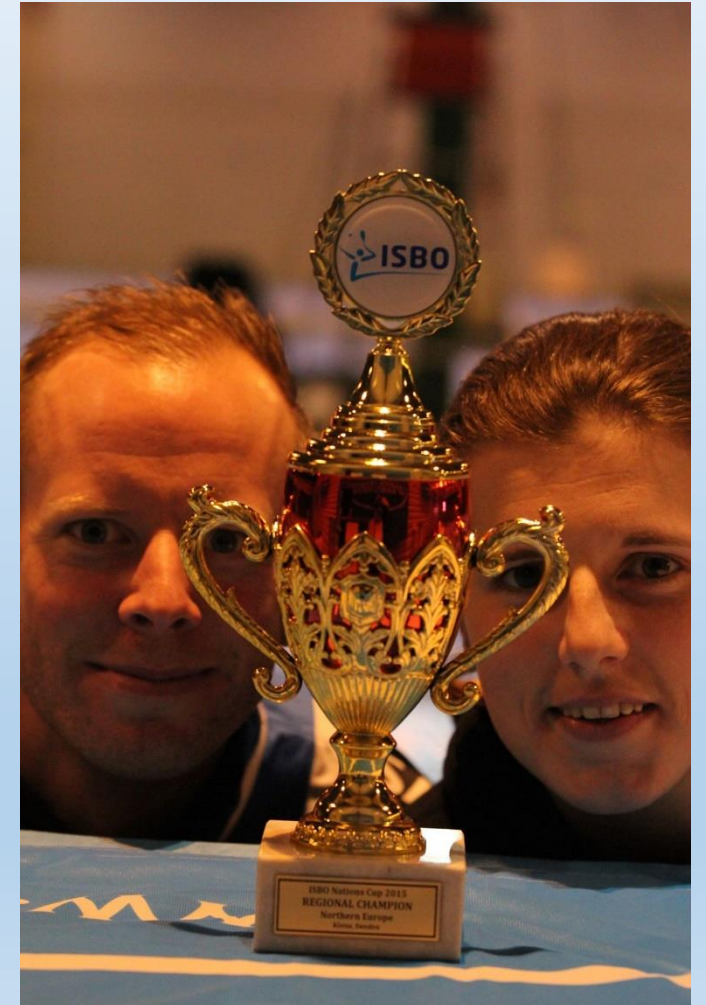
Nations
cup final
event



Livestream

Best
players of
the world

Advertising and advertising in sports fields at the final nations cup event! The nations cup final take part once a year in which the national teams of each nations compete against each other for the title of the best nation.



Introduction in newsletters

All 500€ Sponsors will be presented and introduced in half-year newsletters to all ICO athletes and members.

Integration in official ICO press releases

After the 5 biggest Masters Series Tournaments we send a press release to our press contacts. In the cover letter we involve all sponsors and introduce them to all our contacts and partners.

Summary

Content of the 500 € sponsoring packet

For the 5 biggest Masters Series Tournaments: Advertising in sport fields (incl. Finalcourt branding for the LIVESTREAM), Announcement via the moderator at the venue, Integration in official ICO press releases;

Integration on the ICO website at two places: 1. Start page slider / 2. Announced and introduced within the categorie „Sponsors“ of the fixed main menu on the top of the page

Advertising and advertising in sports fields at the final nations cup event (incl. Finalcourt branding for the LIVESTREAM).

Presentation and introduction in half-year newsletters to all ICO athletes and members (01.06. / 01.12).

Want more?

Want more? Become premium sponsor of the ICO -> named on the trikots of top players, name sponsor from the biggest events, part of the announcement template for all tournaments, and much more ... -> Contact the sport manager from the ICO Daniel Gossen: gossen@crossminton.org



CONTACT

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